



1144 Hooper Avenue • Suite 209 • Toms River, NJ 08753



21 Cross Avenue • Midland Park, NJ 07432

Contact: Bill Chaney
Tel. 732-449-0099 x280
Email: bchaney@innovativeengineering.net

FOR IMMEDIATE RELEASE

Innovative Engineering, Inc. (IEI) Expands Electrical/MEP Engineering Department and its Power/Utility Engineering/Design Capabilities:

IEI is pleased to announce effective January 2011 that Alfred M. Trotta, PE has become part of IEI's team of over 15 Professional Engineers (PE) and reach into over 25 states in the US.

Al has been employed in the electrical engineering field for thirty years; and has worked with clients of all types including public, private, residential, commercial, healthcare, educational, power utilities, transportation, and water companies. At IEI, Al is responsible for managing a team of MEP engineers and organizing all MEP projects from concept to completion; as well as hands on electrical design and engineering. Mr. Trotta has experience in the design, engineering, and analysis of all levels of electrical projects, substations, power transmission, distribution facilities, buildings, and structures, and has served as a senior leader and design engineer in all of his recent roles. The addition of Al to the team will allow the firm to expand deeper into power companies, utility infrastructure, water and wastewater facilities, energy auditing and distribution, as well as transportation.

"IEI is planning on continuing to build width and depth to its bench of great engineers throughout this year and the addition of Al to lead our MEP Department for the long term will allow us to serve our clients to a new level," said Louis A. Scheidt, P.E. P.P., President and CEO of Innovative Engineering, Inc.

IEI's corporate headquarters is conveniently located in Wall Township, Monmouth County, New Jersey, and additionally has an office location in Midland Park, Bergen County, New Jersey. These locations have allowed the firm to respond to clients' needs in a timely and efficient manner for the past 30 years. IEI provides high quality professional engineering and design services to municipalities, educational facilities, governmental agencies, property owners, alternative energy companies, real estate developers, telecommunications companies, architectural firms, housing developers, retail companies, and utility companies. The diverse staff of over 50 professionals, with over 10 professional engineers (PE's), licensed in over 25 states, has a long-standing, proven record of accomplishment and producing results in a cost-effective manner that maximizes their clients' engineering investment. The firm is also a registered SBE in the state of New Jersey, and an SBA within the United States.

###