



PUBLIC RELATIONS • MARKETING • WEBSITES • DESIGN

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FOR IMMEDIATE RELEASE
INNOVATIVE ENGINEERING E-NEWS BYTE:

**As a result of the massive August 2003 blackout,
INNOVATIVE provides power backup solutions for
71 wireless sites in New York City
and 256 more in surrounding area.**

TOMS RIVER, NJ – In August of 2003, New York City and its surrounding boroughs were paralyzed by the most widespread blackout in recent memory. In the wake of this event, Innovative presented T-Mobile with a comprehensive Disaster Recovery strategy calling for the placement of Natural Gas Driven Diesel generators at Key Cellular facilities in the five boroughs. This system was intended to keep T-Mobile's core network on-line and functional during future outages of any duration.

Innovative successfully surveyed and provided both Structural Steel & MEP designs for over 300 sites in NYC and the five boroughs.

For more information, contact Innovative Engineering at 732-240-4400 or log on to the company's website at <http://www.InnovativeEngineering.net>.

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